

# KEITH TRAN

## Concept and Character Artist

### My Contact

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📍 Oakland, CA

🌐 <https://www.keithtranart.com/>

### Software

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Audition
- Adobe Animate
- Clip Studio Paint Pro
- Microsoft 365 (Word, Excel, Powerpoint)
- Google Suite (Docs, Slides, Sheets, Drive)

### Skills

- Concept Design
- Digital Illustration
- 2D Character Design
- Traditional Illustration
- 2D Animation
- Storyboarding
- Video Editing

### Education

#### California College of the Arts

Oakland, CA  
BFA – Animation  
May 2022

### Achievements

- Leo and Florence Hetzel Endowed Scholarship **2021 – 2022**
- Kay Kimpton Walker Scholarship **2020 – 2021**
- CCA First Year Exhibition **2018**

### Experience

#### **Majors Love You?! (Visual Novel Game)**

*Director, Character Artist Background Artist Assistant*  
February 2022 – May 2022

- Conceptualized and finalized the character designs inspired by art majors
- Directed a five-person team to develop the look of demo game
- Assisted in drawing the classroom backgrounds for the demo game
- Drew the game's opening and ending menus

#### **Wanted (Short Film)**

*Director, Character Artist, Storyboard Artist, Animator*  
September 2021 – May 2022

- Conceptualized and sketched out characters
- Storyboarded shots and referenced action poses to give characters natural movements
- Animated all scenes and composited them in Premiere Pro

#### **The Portal Device (Short Animatic)**

*Director, Character Artist, Storyboard Artist, Sound Designer*  
January 2021 – May 2021

- Designed characters, turnarounds, and color passes
- Storyboarded and composited shots in Premiere Pro
- Added and balanced sound effects and voice lines to bring liveliness

### Other Experience

#### **24Frames Club**

*Public Relations Officer*  
Sept 2019 – April 2022

- Created posters and announced time and date of meetings for club members
- Help facilitate and coordinate fundraising through bake sales
- Collaborated with council members with organizing and executing meetings